



Reporting on TikTok

TikTok has taken the online world by storm, with a claimed one billion users tuning into the social media platform for entertainment and information. So how can journalists break through the lip syncs and loops to tell the news and knock back misinformation?

In this *Edit* event, reporters **Matilda Boseley** and **Grace McKinnon**, whose work on TikTok has informed youth across the country, speak with moderator **Matilda Marozzi** on what makes news on TikTok tick.

Matilda is an award-winning cross-platform reporter and presenter for *Guardian Australia*. She has spearheaded the publication's popular TikTok channel where she writes and hosts their short form news explainers. Her work on the platform has won her a Melbourne Press Club Quill for Innovation in Journalism and was nominated for a Walkley in the same category. She was previously named Walkley Awards' 2019 Student Journalist of the Year.

Grace McKinnon is a digital journalist and producer at *ABC News, Analysis & Investigations*. Her work is dedicated to making news accessible to audiences on mobile, and she was the first Australian journalist to produce news on TikTok through an individual account. During the Victorian COVID-19 lockdowns she provided essential information about restrictions and found a new audience seeking breaking news updates. She also sits on the *SYN Media* board.

The Edit is the MPC's event series for young and early career journalists.

Date & Time

Wednesday 22 June 2022
6pm for 6.30pm - 8pm
RSVP: 20 June 2022

Location

Parliament Room,
Imperial Hotel
2-8 Bourke St, Melbourne

Cost

\$15 students, \$25 members,
\$35 non-members
(Includes drink and light meal)

Book Book your ticket online at melbournepressclub.com
Cancellations may be refunded until 48 hours before event starts

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